



Over the Wire

Over the Wire, a weekly electronic newsletter reaching TAPPI members worldwide.

January 10, 2008

LETTER FROM THE PRESIDENT

TAPPI'S SUPPLIER OF THE YEAR

A good outsourcing partner is easy to find if you just know where to look.

A little over a year ago I was baptized with fire into the world of associations. From my former life in the paper and packaging world in positions that included sales, marketing, production and senior management, I thought I was more than prepared to tackle whatever the association world had to offer.

Well my friends, I am here to report that I inherited an opportunity that had more moving parts than a Swiss watch. I was amazed at how much TAPPI, and all the other associations I can think of, depend on outsourcing partners on a daily basis.

We have a wonderful, talented and dedicated staff of professionals at TAPPI, and they are working extremely hard to provide value for our members. Like most other business entities in North America, due to downsizing we have found it necessary to outsource some of our services.

We have many very good outsource partners and contractors who, like us, are dedicated to the pursuit of perfection. I want to recognize one of those partners - a company that has stood out in many ways during 2007. That partner is BrightKey, our membership and Press Product fulfillment partner.

During a recent trip to the Washington, D.C. area I was able to make a surprise visit to Brightkey headquarters in Maryland and present them with the first-ever TAPPI Supplier of the Year Award. BrightKey has become an extension of TAPPI. I am amazed with their professionalism, flexibility and the cost savings ideas that they bring to TAPPI.

I salute the BrightKey Team and am honored to present them as TAPPI's first Supplier of the Year. Congratulations, BrightKey!

Larry N. Montague
TAPPI President



Pictured, L to R: Bonnie Smith, LaKeisha Hunt, Chris Rikon, Dave Elam, Larry Montague, Stefani Soustek, Shatia Sharp